

## SEASIDE INSTITUTE™

## New Season for the Institute

*The SEASIDE INSTITUTE™ welcomes new volunteers to its roster*

Contributed by the Seaside Institute

Fall is a wonderful time of change and a foundation for renewal. As summer transitions into fall, temperatures cool, visitors wane and homeowners in Seaside return to their beloved homes, the Seaside Institute is also experiencing its own transformation. We have recently added a new executive director, three new board members and, at the behest of Seaside founder Robert Davis, the 30A Alliance Advisory Board was created. The Seaside Institute is poised for a new chapter in its history.

The Seaside Institute would like to welcome our newest governing board members: Reynolds Henderson of Walton County, John McGinty of Columbus, Ind., and Quint Studer of Pensacola.



**Reynolds Henderson** is a principal owner of Continental Pacific LLC ("CP"), a real estate investment and development company with a broad geographic scope. He brings his passion for making Walton County a better place to live to the Institute with a focus on expanding economic opportunities in the central and northern parts of Walton County.

His involvement in our community is not limited to Seaside; he has co-founded the Florida Opportunity Fund, serves on the Board of Trustees for Northwest Florida State College, the Board of Directors for the Lofts West Condominium, and Savannah Condominium in Rosemary Beach, and chairs the Main Street DeFuniak Springs Board of Directors.

Henderson has previously served on the Board of Directors for the Seaside Neighborhood Schools, the Seaside REP Theatre, The University of Alabama A&S Leadership Board, The Rosemary Beach Foundation, The American Enterprise Institute Enterprise Club and Children's Volunteer Health Network.

Henderson is an Alabama native and graduate of the University of Alabama with a B.S. in political science and a minor degree in business. He resides in South Walton County with his wife, Stacey, and two sons: Parke and Fox.



**John McGinty** has an extensive background in the healthcare industry as a hospital administrator. For two decades he has served as president and CEO of two hospitals and healthcare systems receiving awards of excellence and achievement throughout his career. He is a graduate of Carthage College, and then at Foster G. McGaw Scholar at Xavier University as well as a Fellow in the American College of Health Care Executives.

Today he is the founder and president of Peregrine Associates, Inc. He maintains an active schedule as he also serves on multiple hospital boards, as well as those of educational and community organizations. He brings great knowledge and insight as the Seaside Institute continues our Aging with Grace programming. McGinty is invested in our community as a local homeowner. When not here in Seaside, McGinty and his wife spend time in their home in Columbus Ohio.



**Quint Studer** is a visionary, entrepreneur and author, and is currently head of the Studer Community Institute; a research-based non-profit focused on improving education and economic development through three tracks: Research and advocacy in early childhood education, leadership training, and employee development for small and medium-sized businesses, and increasing civic knowledge and engagement. For more than 30 years, Studer has dedicated himself to helping businesses create a strategy for a sustainable and high-performance culture.

From education to health, entrepreneurship to employee development, Studer and his wife, Rishy, have dedicated their lives to improving the quality of life for people throughout the Pensacola community with their involvement and investment in multiple nonprofit organizations

A graduate of the University of Wisconsin-Whitewater, Studer writes a weekly employee development column that runs each Sunday in the Pensacola News Journal, and a new

book, *Building a Vibrant Community*.

#### The 30A Alliance Board

The Board and staff of the Seaside Institute also wish to welcome the members of the newly formed 30A Alliance Advisory Board:

David Everett of Alys Beach, Christopher Chadwick of Draper Lake, Billy Buzzette of Grayton Beach, Dr. Mary Zahner of Rosemary Beach, Mark Wey of Seaside, Randy Carroll of WaterColor, John Lebowitz of Watersound, Cindy Stenberg of The Association, a property management firm representing 14 communities, Moe Stouse of Coastal Seniors of South Walton and Daniel Alstenzer of Florida State Parks.

The 30A Alliance Advisory Board is an apolitical group of local emissaries who will assist in an advisory capacity to the Seaside Institute Board of Governors. Board chairs, Laurance Davis and Victoria Lee received nominations of a select group of individuals who represent a large 30A constituency and the final group was invited to become advisory board members serving an initial two-year term. Their collective voices will provide input to our programming and events, assistance with developing solutions to issues that affect our communities along the 30A corridor. Their perspectives will assist in creating solutions that will work in tandem with our environment.

The inaugural meeting of the advisory board scheduled for Thursday, Oct. 11 was unfortunately postponed due to the arrival of Hurricane Michael. A new date has yet to be determined.

Each of the new 30A Advisory Board members brings a special skill set and perspective to the mission of the Institute. We are grateful for their commitment and welcome them as vital additions to our team.

As a small non-profit we depend on our members, donors, and volunteers to help us develop and execute exemplary programming that fulfills our mission and the four core pillars of our vision: Engagement, Arts, Education, and Innovation. With these pillars at our core, we work to engage those in our community who have a vested interest in our vision or in that of our local community.

Educating all who wish to learn about the New Urbanism concept and to see it practiced in the living laboratory of Seaside is a major component of our vision. Through programming and symposia, we offer insights into the New Urbanism movement. We also include programming centered

around the arts and its many forms, as we believe the creative arts improve the quality of life we all enjoy here in Seaside and the 30A community at large.

Finally, the above programming allows us to bring thought leaders together; to create innovative solutions to concerns and issues that not only affect Seaside, but can translate to other areas of the globe.

The Seaside Institute is a 501 c3 non-profit. Our mission is to help people create great communities. Through education, innovation, the arts and engaging our community, we are working to improve the quality of life for families and individuals within Seaside, as well as nationally and globally, while at the same time creating an innovative design that not only enhances the beauty of our environment but, preserves it as well. If you are interested in helping the Seaside Institute fulfill its mission contact us at: [information@seasideinstitute.org](mailto:information@seasideinstitute.org), or call us at (850) 231-2421. 🌍

#### Become a Member

Membership Does Have Its Perks

- Early notice and registration for events hosted and produced by the Seaside Institute
- Reduced rates for select paid events
- For further information on our benefits visit our website at [seasideinstitute.org](http://seasideinstitute.org)

#### Donate:

We work with our mission and the greater good in mind. We don't sell a product you can take home, we depend on your generous support of our mission. You can make a donation directly to the Seaside Institute, sponsor or choose to attend a paid event.

#### Volunteer:

As a small organization, we use volunteers to augment our staff, help us at events and work together in engaging the community in the mission of the Seaside Institute. All skill levels are needed and we are happy to train our new volunteers.

#### Advocate:

Advocating for a mission is one of the easiest things one can do in support of an organization, especially when you are passionate about the mission. If you have a passion for education, a strong sense of community and want to improve the quality of life for friends, family, co-workers, and acquaintances, working with the Seaside Institute is a terrific and convenient platform.

## Spreading Benefits

*The SEASIDE INSTITUTE™ originally associated only with the town of its name, is expanding its endeavors to contribute to the welfare of the entirety of Scenic Highway 30A*

By Anne Hunter

Seaside, at its inception in 1980, was a radical proposition. While the standard neighborhood model that developed after World War II had been an automobile-dependent suburban sprawl of housing subdivisions, shopping centers and office parks, connected only by mandatory car trips, Seaside, in contrast, was developed as a walkable, mixed-use town. Furthermore it was conceived by a philosopher, Seaside founder Robert Davis, who would integrate his ideals into the town's planning with Andrés Duany, the architect and planner Davis enlisted to interpret his philosophical ideals onto the untouched canvas of Florida's Emerald Coast.

As such, The Seaside Institute is not a new or artificial invention. Founded in 1982, the Institute is deeply intertwined with the conception and history of Seaside; and, with the birth of the New

Urbanism Movement. "Seaside was then an idea whose time had come. The world was becoming exhausted by a suburban dream that was not delivered," explains Duany. That promise of free-flowing traffic, plenty of parking, and housing amongst nature, had proved to be a lie."

The American suburbs were systematically failing while Seaside was still in its infancy. Its New Urbanist ideals were just barely embedded in the ethos of Walton County when national developers, on their quest to respond to market demands, began to turn their heads toward Davis and Duany to learn more about revolutionizing post-industrial town planning.

In those early years, the two young pioneers had plenty of time and were happy to give extensive tours in what amounted to private seminars for information seekers. Among those was His Royal Highness Prince Charles of Wales, who founded



the village of Poundbury — a New Urbanist enclave that implemented the Seaside principles. As the fame of Seaside grew, more like-minded visionaries and entrepreneurs sought to learn about Seaside. The mission of explaining to the world how Davis' philosophies were implemented with Duany's precision, soon became an overwhelming task. "In 1982, Robert and Daryl Davis thus had the idea of creating the Seaside Institute, a place for potential developers, planners, architects and government officials to take short courses taught by the experts," explains Duany.

The Seaside Institute flourished through the personal subsidies of

the Davises' under the leadership of its first director, Phyllis Bleiweis. It quickly became an increasingly viable proposition of national importance. Its focus expanded to include traffic engineering, environmentalism, and marketing the entire mix of town planning that became known as the New Urbanism. When the programming began to overwhelm its infrastructure, the Institute would decant some of its missions into another organization — the Congress for New Urbanism (CNU). Many of the of the earlier Institute courses seemed like dress rehearsals for the first national gathering of new urbanists in

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## The Best in Holiday Music

*Central Square Record's featured albums help you get into the holiday spirit*

By Edward Jack  
Manager,  
Central Square Records

The holiday season in Seaside is always filled with great friends, get-togethers, and of course, music. Our annual Central Square Records Holiday Potluck is also an event that sums up all of the things we love about the holidays: seeing friends, spinning classic holiday records and eating our weight in delicious food. Experiencing the holidays at Central Square Records is a great opportunity to reunite with our locals and out-of-town customers alike, while holiday music of all styles fills the store. Our potluck party is always a highlight, too. It's one of the best parties of the year.

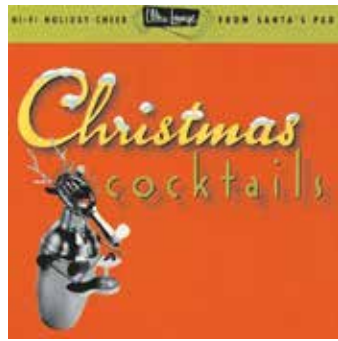
We all have our favorite holiday albums, from classic recording we grew up with, or new reinterpretations of time-honored classics. Here are a few albums we have come to love over the years, some recorded before we were born, others coming out just a few years ago. Happy Holidays from Central Square Records!



### Vince Guaraldi Trio – "A Charlie Brown Christmas"

"A Charlie Brown Christmas" is one of the most popular holiday recordings in musical history, combining several original compositions ("Christmas Time Is Here") with covers of well-known traditional Christmas songs ("O Tannenbaum," "The Christmas Song"). Featuring the cool, swinging jazz style of Guaraldi's trio with the children's vocal choir, "A Charlie Brown

Christmas" appeals to adults and kids alike. This album always seems to be the first record to make it on the turntable at the advent of the holiday season.



### Various Artists "Ultra Lounge Christmas Cocktails" Volumes 1-3

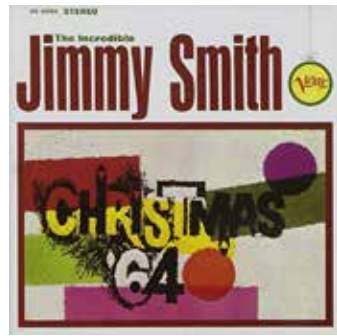
If you want a great holiday collection while entertaining during this festive season, "Ultra Lounge Christmas Cocktails" compilations are a perfect fit. Featuring crooners, divas, and instrumentalists from the '60s era, these collections cull classic holiday tunes like Bing Crosby's "Frosty the Snowman" to more contemporary renditions like Julie London's sultry "I'd Like You For Christmas," or Bob Atcher & the Dinning Sisters tropical version of "Christmas Island." Other artists include Lou Rawls, Peggy Lee, Nancy Wilson to name a few; the kicker, however is an uproarious version of "Baby, It's Cold Outside" featuring comic crooner Sammy Davis Jr. waxing hilarious with jazz diva Carmen Mcrae, who desperately tries to hold it together during this raucous holiday take.



### Frank Sinatra "Ultimate Christmas"

This recent reissue of Sinatra's selection of the most popular holiday tunes is a perfect soundtrack

for the Christmas season. What's not to love about the legendary vocalist taking on Christmas classics like "The Christmas Waltz," "It Came Upon A Midnight Clear," and "The Little Drummer Boy." Frank even brings his family in on a few selections, most notably "The Bells of Christmas (Greensleeves)" featuring his children Nancy, Christina, and Frank, Jr. This is a must have for those who love Sinatra's smooth delivery of some of the finest selections from the Christmas songbook.



### Jimmy Smith "Christmas '64"

Legendary jazz organist Jimmy Smith released this swinging collection of Christmas songs back in 1964, and they still sound as cool as they did when first released. Playing both with his standard trio, featuring guitarist Kenny Burrell, ("The Christmas Song," "Jingle Bells") as well as a big band orchestra ("God Rest Ye Merry Gentlemen," "White Christmas"), Smith creates both intimate moments as well as grand, high-energy performances. Whether listening intently to Smith's mastery of the B-3 organ, or letting it set the mood while playing in the background, you can't go wrong with this holiday masterpiece.



### Various Artists "Verve Remixed Christmas"

For those seeking a less traditional holiday album with an eccentric appeal, "Verve Remixed Christmas" has it all. The concept is to take the original recordings from the Verve label, and have the foremost DJ's of the day remix them in their own signature style. Highlights include the comically festive version of Louis Armstrong's "Zat You, Santa Claus?" funkily remixed by the Heavy; a reggaeton remix of Billie Holiday's version of "I've Got my Love To Keep Me Warm" remixed by YesKing; and the sublime "Chilly Winds" sung by Nina Simone, reworked by Fink. For those trying to mix it up this holiday season, this one is spot on.

And look out for these new releases for the upcoming holiday season, too: John Legend "A Legendary Christmas," Eric Clapton "Happy Xmas" and Pentatonix "This Is Christmas."

Shop at our store,  
See new releases,  
Pre-order Upcoming Releases  
and more!

Visit our website at  
[centralsquarerecords.com](http://centralsquarerecords.com)



## Tivoli Pal Portable Bluetooth Speaker



This holiday season Central Square Records is showcasing the Tivoli Pal Portable Bluetooth Speaker, complete with AM/FM tuner, auxiliary input, and bluetooth compatibility, all powered by a rechargeable NiMH battery. So you can have high-quality sound wireless sound, with extreme portability. Perfect for the audiophile in your life that think they have seen it all.

## Spreading Benefits

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Alexandria, Virginia, in 1990, where the first Congress for New Urbanism was held. The CNU, which was launched with the founding support of town founders Robert and Daryl Davis, architects Duany, Elizabeth Plater-Zyberk, Dhiru Thadani, and a small contingency of urban planners, now boasts more than 3,500 paid memberships and has held 27 annual congresses, attended annually by over 1,500 registrants.

As the CNU became capable of teaching the new urbanist principles, the Seaside Institute shifted its focus

to emerging issues. The second director, Diane Dorney, took on a more specialized agenda including the famous Seaside Pienza Institutes, as well as creating the Academic Village for students from various universities, including Notre Dame, Yale, and the University of Miami, who were eager to learn about the New Urbanism but couldn't afford the long-term lodging rates in Seaside.

Now, as the Seaside Institute entered its 36th year, the focus, as set out by the third director, Bob Irwin, is to engage in the many issues of the 21st Century for which the New Urbanism has exceptional answers. Aging With Grace and Mobility stand at the forefront of aligning the 30A communities with its mission as the organization works diligently to protect and preserve the New Urbanist ethos that positioned Walton as one of the fastest growing counties in the U.S.

"Each of our programs cohesively builds off of the other, and all of them go back to the roots, intentions and philosophies of Seaside," says Beth Carr, current executive director for the Seaside Institute. Carr is focused on developing a structure for programming that perpetuates not only Robert Davis' vision and innovation, but also develops a sense of community for local and non-local leaders. "There is an 'aha' moment for people when they understand who we are, and say 'Oh! Now, I get how it's all connected.'"

As residents of the surrounding suburban markets infiltrate 30A's



scenic corridor with an opposing subset of values, the job of the Seaside Institute now is to tackle the challenge of educating visitors and residents about the coveted New Urbanist lifestyle, head-on. "My generation grew up with bureaucracy," says Duany. "What made Seaside unique is that Robert and I knew how to navigate it. What the Institute needs to do now is brace itself for its continued growth and popularity by remembering what Seaside was like when it was lean and young — to remember its inaugural condition and protect it." The Institute's focus now is to protect and persevere the architecture and cultural assets of the New Urbanism and to clear the field for the young. "Which is exactly what Robert and Daryl did when they started Seaside.

That's when we took over the world!" That world, for the residents of Highway 30A and the homeowners of Seaside, Watercolor, Rosemary Beach and soon Kaiya, is becoming enveloped from the north, south east, and west by new development that is leveraging the New Urbanism for its financial favor, rather than aligning to support its fundamental roots. Education is key. The Seaside Institute as a local think-tank that shares its ideals and responds to the needs of the new urbanism, is needed now more than ever.

For more information:  
[seasideinstitute.com](http://seasideinstitute.com)

