

2023  
Town Founders

# USA Study Tour

Washington DC  
May 22 to May 24

Florida  
May 25 to May 27

Atlanta  
May 28 to May 30

Charlotte  
May 31 to June 3

**“The next great opportunity for economic and real estate development in these metros will lie in urbanising the suburbs, many times taking advantage of the existing or new rail transit infrastructure.”**

**Christopher B. Leinberger**  
*...taking suburbs more walkable and urban will place an economic foundation under metropolitan economies responsible to what it looks like when the nation achieved in the early 20th century. To reach its potential requires a vision, leadership, regulatory change, infrastructure investment and land management.*

**Christopher B. Leinberger**  
 SENIOR MANAGER, CITY PLANNING  
 DEPT. OF BUSINESS



The major development trend of the next generation.

# Urbanising the suburbs



**Foot Traffic AHEAD**  
 Ranking Walkable Urbanism in America's Largest Metros 2023

By: Michael A. Rodriguez, AICP  
 Christopher B. Leinberger

Smart Growth America  
 Places Platform, LLC

Research Partners:  
 Rocktop Partners  
 Yardi Matrix

Places Platform | Smart Growth America  
 Improving lives by improving communities

GW Business

**The WalkUP**  
 Wake Up Call:  
**New York**

By Christopher B. Leinberger, Michael Rodriguez & Tracy Loh  
 CENTER FOR REAL ESTATE & URBAN ANALYSIS  
 THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF BUSINESS

ROAD TO RECOVERY | HATCH | RobertsDay

# WALKABLE CITIES

## SUBURBAN URBANISATION

With Christopher B. Leinberger | Land Use Strategist, Developer, Professor, Researcher and Author

# **Hosts and representatives**



CHRIS  
LEINBERGER



MARINA  
KHOURY



TRACY  
GABRIEL



RAY  
RITCHEY



TINA  
LEONE



JODIE  
MCLEAN



DOUG  
FIRSTENBERG



MICAH  
DAVIS



CHRISTY  
MILLIKEN



MARIEANNE  
KHOURY-VOGT



JACKY  
BARKER



STEVE  
NYGREN



AMY  
WISE-COBLE



GARNIE  
NYGREN



LARRY  
DAVIS



PHYLLIS  
BLEIWEIS



ERIK  
VOGT

## CHRIS LEINBERGER

Co-founder and managing director, Places Platform LLC

Chris Leinberger is a land use strategist, proptech startup co-founder, real estate developer, professor, researcher and author. He balances business realities with social and environmental issues. Leinberger established the real estate and research at George Washington University School of Business and is now the emeritus Charles Bendit Distinguished Scholar, Research Professor and Chair of the Center for Real Estate and Urban Analysis.

## TRACY GABRIEL

President & Director, National Landing BID

Innovative urbanist, planner and problem-solver, committed to sustainable, place-based solutions to complex urban challenges and building great cities and neighborhoods. Featured on the Washington Business Journal's Power 100 list in 2019, Tracy leads placemaking and promotion for Virginia's largest downtown and has managed large-scale, high-profile public projects in NYC and Washington, DC.

## TINA LEONE

Chief Executive Officer, Ballston BID

Tina is a creative, results-driven, experienced, non-profit Chief Executive Officer with entrepreneurial passion and the proven ability to transform vision into reality. Skilled in Negotiation, Philanthropy, Management, Accounting, Policy Analysis, Business Development, Board Curation, and Nonprofit Management

## DOUG FIRSTENBERG

Principal, Stonebridge Associates

A founding principal of Stonebridge, Douglas Firstenberg directs firmwide strategic planning, oversees landmark development projects, and plays a key role in major transaction negotiations. Under his leadership, Stonebridge has developed several of the region's most innovative and successful urban mixed-use properties, including breakthrough transit oriented developments and public/private initiatives.

## MARINA KHOURY

Partner DPZ CoDesign | Kentlands

Marina Khoury is an expert in sustainable urban redevelopment, regional and master planning, transit-oriented developments, and form-based codes. As a partner at DPZ CoDesign, she has been Director of its Washington D.C. area office since 2007. A licensed architect and fluent in several languages, Khoury has worked on the design and implementation of projects in the US, Canada, Australia, Europe and the Middle East including ground-breaking new codes around the world that mandate resilient urbanism.

## RAY RITCHEY

VP of Economic Development, Boston Properties

Raymond A. Ritchey serves as Senior Executive Vice President at Boston Properties. Prior to his appointment to this position in January 2016, Mr. Ritchey served as Executive Vice President, Head of our Washington, DC Office and National Director of Acquisitions and Development since April 1998 and Senior Vice President and Co-Manager of our Washington, DC office. Mr. Ritchey is responsible for all business development, leasing and marketing, as well as new opportunity origination in the Washington, DC area.

## JODIE MCLEAN

CEO, EDENS

Jodie W. McLean is Chief Executive Officer of EDENS, one of the nation's leading private owners, operators and developers of retail real estate. With a more than 25-year tenure at EDENS, she has established herself as a key player in the company's growth and expansion to its current marketplace leadership, capitalized by blue chip investors and assets valued at \$6.5 billion.

## CHRISTY MILLIKEN

Seaside Institute Interim Director

Christy currently serves as the Interim Director of the Seaside Institute, she embodies the core principles of New Urbanism through connectivity, adaptability, and sustainability. Christy's professional experience brings an eclectic balance where structure meets creativity. With over thirty years of experience in program coordination, organizational management, event execution, sales and marketing, and media management, Christy brings passion to her work through creative and collaborative relationship building to further the reach and mission of New Urbanism.

## JACKY BARKER

Seaside Community Realty

Jacky Barker and Donna Spiers, Seaside's resident real estate experts, have been experienced and knowledgeable guides to local residents for more than 34 years, selling over 575 homes in the town. It all started in January of 1983 with sale of a lot on Tupelo Street for \$25,000. From those humble beginnings, and remarkably low prices, the rest is history. Barker and Spiers have become recognized experts in everything Seaside. They have been involved in literally the entire history of the town.

## MICAH DAVIS

Seaside Institute Board of Governors

Micah Davis currently serves as Vice President of Seaside Community Development Corporation in Seaside, Florida. Born and raised in Seaside, Florida, Micah grew up in a New Urbanist community which afforded him the kind of childhood unheard of in today's age. He was able to walk to the grocery store, to the playground, to the ice cream parlor, and generally to have a level of freedom that is sadly missing from the lives of most modern American children. During his college years, he studied the classics of western civilization. Though Micah has received no formal education about architecture or New Urbanism, he has been blessed to have been informally educated through osmosis by the likes of Robert Davis, Andres Duany, Elizabeth Plater Zyberk, Peter Calthorpe, and other prominent members of the New Urbanist movement, through personal interactions and also by attending Seaside Institute trips. Everything he has studied and experienced in life has led him to believe that perfecting public space is crucial to the development of human happiness and potential. For the past half century these spaces have, in most parts of the country, been ignored or unintentionally degraded by the laws governing how we build. Part of his mission in taking over the commercial district of downtown Seaside is to find opportunities to educate its visitors about the principles of New Urbanism, so that they can become better advocates for themselves when they return to their home cities and towns. He hopes that, armed with a better understanding of the role town planning has in creating beautiful spaces, our visitors will be able to create positive change in their own neighborhoods or to seek out places to live that give them the freedom and pleasure that they experience while vacationing in Seaside. This will not only add to their own enjoyment of life but will also benefit the planet, because in choosing to live in a walkable environment they will drive less and therefore emit far fewer greenhouse gases. Ultimately, he still believes that living in walkable urban environments is one the best strategies we have for decreasing our burden on this planet, and he intends to do his part to make it so that as many people seek out this way of life as possible. Michah attended St. John's College and received a bachelor's degree in the liberal arts, with a focus on philosophy and on the history of science and mathematics.

## AMY WISE-COBLE

Seaside representative

Amy Wise-Coble began her Hospitality career in Seaside in 1993 working as a Front Desk agent for the Seaside Cottage Rental Agency, owned at the time, by Town Founders, Daryl and Robert Davis. She quickly advanced from the Front Office to Owner Services where she worked as a Cottage Inspector, Quality Control Administrator, and Owner Services Manager before leaving Seaside to expand her industry experience. In 2007, Amy returned to Seaside as the General Manager of Cottage Rental Agency and led that organization through 2011. In 2012 she was approached by a Seaside homeowner to help found a one of kind business in the vacation rental industry. The company would be owned by the Seaside owners whose properties it managed and Amy's company, Vacation Rentals of Northwest Florida, would manage the operations. With this Rental Owner's Group d/b/a Homeowner's Collection was formed. This company, exclusive to Seaside, began operations in 2013 with 25 homes. Currently, Homeowner's Collection is the only onsite rental provider in Seaside, Florida and they are the largest Seaside rental provider with over 175 homes in its portfolio. Amy is a dynamic leader that credits her success to the team of industry professionals she has been able to amass with a combined 150 years of service in the Seaside community. She also has a passion for what the Seaside brand means to owners and guests that drives her to deliver on that brand promise in all that she does.

## LARRY DAVIS

Seaside Institute Board of Governors

Upon relocating to the area from the west coast in 1988, Larry Davis started off working with Seaside Group Sales and Cottage Rental Agency in Seaside Florida. In 1990 he earned his real estate license and began a sales career with Abbott Resorts in Seagrove Beach. Two years later, Larry decided to "go it on his own" and established Davis Properties of NW FL, Inc. The company was located in downtown Seaside from 1993 until the spring of 2009. In 1995 Larry was influential in shaping the architectural layout and design for Rosemary Beach as the prominent Traditional Neighborhood Development it is known for today. He originally established Rosemary Beach Realty and was the broker of record from 1995 through 2001 exceeding sales quotas for each year he was there, all the while maintaining a sales team and business presence in Seaside for general real estate sales along the 30A corridor. His company specializes in real estate sales in all of the 30A beach communities including, Inlet Beach, Rosemary Beach, Alys Beach, Seacrest, WaterSound, Seagrove, Seaside, WaterColor, and Grayton Beach just to name a few. The company staffs a Business Manager, Sales Manager, Transaction Coordinator and a team of full time Sales Associates. Our Sales Team is comprised of a group of highly dedicated, motivated Realtors® who strive for excellence, professionalism, and are renowned for providing stellar customer service before, during and after the sale. In June of 2020, Larry also joined Seaside Community Realty, Inc. as the Broker of Record.

## MARIEANNE & ERIK KHOURY-VOGT

Alys Beach town architects

Khoury & Vogt Architects (KVA) was formed in 2001 in Miami by Erik Vogt and Marieanne Khoury as a practice in architecture, urban design, and town planning. Vogt received his Bachelor of Architecture from the University of Miami and Master of Architecture from Yale University. Khoury received a Bachelor of Architecture from the University of Wisconsin (after studying for 3 years at L'Ecole Spéciale d'Architecture in Paris, France) and has a Master of Architecture and Master of Urban Planning from the University of Wisconsin at Milwaukee. Both are licensed architects in Florida. The practice, currently based in Alys Beach, Florida, engages projects in a variety of scales, programs, and locales. Each is strongly rooted in enduring types and forms that have developed over time to serve both the individual inhabitant at the scale of the building and shape the individual building at the scale of the city. This grounding in typological tradition allows for an exploration of architectural character and language that, while deploying the principles of classical composition, offers a synthesis of modern and vernacular styles, often inflected by the influence of the tropics and Mediterranean. In all cases, the work strives to partake in equal parts both tradition and invention and to instill in the inhabitant a sense of comfort and delight. Their work has received numerous regional and national awards as well as publication in multiple books and magazines.

## STEVE NYGREN

Serenbe town founder and CEO

Founder and CEO of Serenbe, a wellness community created as a model to demonstrate that preserving 70% of green space interlaced with agriculture, housing and retail is not only economically viable but the future of community wellbeing. Serenbe is an innovative community located in Chattahoochee Hills, Georgia, USA. With his vision and leadership, Steve has provided an exceptional example of timeless urbanism and sustainability in the urban development industry. Serenbe is a 1,000-acre community that combines the principles of new urbanism, environmental sustainability, and wellness. The community is designed to provide a strong sense of community, social interaction, and environmental harmony. The community consists of four hamlets, each with its own personality and character, connected by a network of trails and sidewalks. Under Steve's leadership, Serenbe has become a model for sustainable development and environmental stewardship. The community is built with a focus on preserving the natural environment, and more than 70% of the land is preserved as green space. Serenbe also has an extensive organic farming program, a wastewater treatment system that recycles water for irrigation, and a geothermal heating and cooling system that uses renewable energy. Steve's leadership has also led to the creation of a vibrant arts and culture scene in Serenbe. The community is home to an outdoor amphitheater, an art gallery, and a performing arts center that hosts plays, concerts, and other cultural events. Beyond Serenbe, Steve has also been a leader in the urban development industry, advocating for sustainable, walkable, and liveable communities. He has spoken at numerous conferences and events and has been recognized with several awards for his contributions to sustainable urbanism. Steve's leadership has provided a remarkable example of timeless urbanism and sustainability through the Serenbe community. His dedication to environmental stewardship, social interaction, and cultural enrichment has set a new standard for urban development, and his advocacy for sustainable communities has helped inspire others to follow in his footsteps. Currently serving on multiple national boards dealing with children, agriculture and environmental issues including The Ray C. Anderson Foundation, Children & Nature Network, Chattahoochee NOW, The Biophilic Institute and Wholesome Wave.

## GARNIE NYGREN

Serenbe director of operations

Garnie Nygren, the eldest daughter of founders Steve and Marie Nygren is the Director of Operations for Serenbe. She grew up in Atlanta and Chattahoochee Hills, attended Woodward Academy and is a 1995 graduate of Cornell University's Hotel School. Not only does she run operations for Serenbe Development and Serenbe Real Estate, she is the General Manager of The Inn at Serenbe that includes The Farmhouse restaurant. She is also co-owner of Cold Pressed Bamboo Juice and retail boutique Resource. Garnie is also on multiple boards, is an avid cyclist and runner. Board positions include IGEL (Institute for Georgia Environmental Leadership), Woodward Academy, Cornell Hotel Society, Wholesome Wave Georgia, and Serenbe Playhouse.

## PHYLLIS BLEIWEIS

### Serenbe representative

Ms. Bleiweis served as Executive Director of The Seaside Institute from 1996 until she retired in 2009 and moved to Serenbe. The Institute convened seminars nationwide on developing sustainable, walkable communities. Ms. Bleiweis came to The Institute from Miami, where she served as Executive Director of the Performing Arts Center Foundation of Greater Miami from 1994 - 1996 and Florida's on-site State Coordinating Officer for Hurricane Andrew Recovery from 1993 - 1994. Prior to her move to Miami, Ms. Bleiweis was Executive Director of Florida Arts Celebration, a community-based multi-disciplinary arts organization which she founded in 1983. She served as artistic director of the festival, initiated arts education and concert touring programs and co-produced the Arts Celebration's opera performances. In addition to her work with non-profit organizations, Ms. Bleiweis consulted in political campaign management and fund raising from 1980 - 1990. Ms. Bleiweis initiated her freelance proofreading/editing business in 2017 and continues to accept commissions to edit books, magazine articles, speeches and other written word documents. Ms. Bleiweis received her Master of Arts degree in Journalism and Communications from the University of Florida and her Bachelor of Arts degree in English Literature from the University of Delaware. She has served in many civic capacities, including the Serenbe Institute, where she served as Secretary of the Board of Directors, the Advisory Council of the Serenbe Biophilic Institute and the Chairman of the Serenbe Institute Fellows Program. She also served as Alachua County Board of County Commissioners (appointed by Governor Graham), the President's Commission on White House Fellowships (appointed by President Carter) and the Task Force on Florida Major Cultural Institution Funding. She is a past member of the Board of the Florida Humanities Council and a grants panelist for the Florida Arts Council. She is also the author of two peer-reviewed journal articles on community health and family medicine and co-editor of *The State of the New Urbanism*, a book published by the University Press of Florida.

# Participants



STEVE  
HAY



ANGELA  
BALDI



TRUDI  
HAY



MARCUS  
PERILLI



NICKI  
HAY



BRAD  
PADDON



TRUDI  
RAY



DAMIEN  
TANGHEY

# Participants



CHARLES  
MA



EMMA  
PETERSEN



PIERS  
O'BRIEN



MICHAEL  
SUTHERLAND



KELVIN  
RYAN



JAMES  
MOORE



NICK  
CLEARY



MIKE  
DAY

## STEVE HAY

Company Chair, Core Projects

Steve has over 30 years' experience in the property industry with hands on experience in the wholesale land area - Westbrook (5,000 lots) Tarneit, Aurora (8,000 lots) Epping, Peppercorn Hill (6,000 lots) Donnybrook, Lovely Banks (7,000) Geelong, being some of the larger projects. Highlights have been facilitating sales with Australia's leading property developers, such as Lend Lease, Places Victoria, Dennis Family Corporation, Metricon and Burbank just to name a few.

Steve oversees the Acquisitions Department, mentoring and helping introduce his extensive network of contacts to the team he leads. Steve also assists our developer clientele source new projects, workshop their property future pipeline and assists with their feasibility assessment.

## TRUDI RAY

CEO, Haven Home Safe

Trudi's extensive knowledge of the housing and homelessness sector, coupled with her deep regional connections and commitment to social justice drives Haven Home Safe's successful delivery of integrated homeless supports and housing. As CEO of Haven Home Safe, Trudi is focused on the growth and delivery of our extensive housing portfolio and homelessness services throughout metro Melbourne and Northern and Western Victoria. A vocal advocate for vulnerable people and the positive impact housing with wrap-around supports has on health, wellbeing and economic participation, Trudi also champions the need to establish a pipeline of housing across the entire housing continuum.

Trudi is Chair of CHIA Victoria, a Victorian Director of the Australian Housing Institute and was part of the Property Council of Australia's 500 Women in Property 2022 program, in recognition of her dedication and leadership in the sector. Trudi's other credentials include GAICD, MBA, Harvard Executive Leadership Graduate, Certified Senior Professional with the Australian Housing Industry (SPAHIc) and Justice of the Peace.

## TRUDI HAY

Core Projects

Started working in our land sales business which was based out in the North of Melbourne 20 years ago. Around 8 to 9 years ago we merged this business with another land sales business and have named it Core Projects which focuses on residential and wholesale land, medium density builds and rental accommodation. We are also investors in a large land holding in Geelong which is in the final planning stages of looking at sustainability options and building in part sustainable community living. We have another company Greencor Sales and I'm on the foundation board of Northern Health, which is developing into one of the largest health precincts in Melbourne

## NICKI HAY

Co-CEO & Founding Director, Core Projects

Bachelor of Marketing, Business, Post Grad. Dimp in Property Valuations & Licensed Real Estate Agent. Specialising in greenfield master-planned communities, Nicki leads the strategic direction for some of the largest masterplan communities in Australia. With over 45,000 lots to bring to market over the next decade, Nicki is focused on long-term outcomes, and creating world-class communities that do things a little differently. Streetscapes, sustainability, affordability, built-form outcomes and creating a community's sense of pride are all key focuses for Nicki. Over her 20 years experience in the field, Nicki has been involved with leading communities such as Orana, Warralily, Lovely Banks, Mandalay & St Hilaire. With a focus on keeping the future resident at the heart of decision making, Nicki brings an in depth understanding of demographics, consumer behaviour and detailed product knowledge. Nicki participates heavily in the establishment phase of new communities, collaborating on the placemaking, visioning, design and helping with the curation of project teams. With many long-term clients, Nicki also provides bespoke analysis and commentary on potential development sites and future communities. Within the walls of Core Projects, Nicki is passionate about providing a diverse and inclusive workplace that reflects the communities Core works within, along with furthering the reach of Core Projects' impact through their B-Corp & Climate Activate alliances.

## ANGELA BALDI

Director, Balcon Group

Angela Baldi is a director of a family-owned company, Balcon Group, and has over twenty years experience in the industry. Balcon Group has extensive expertise in construction and property development and has successfully delivered commercial, industrial and residential projects throughout Melbourne and the outer suburbs. Balcon Group has greenfield land holdings in the south-east growth corridor and Angela is currently overseeing the development of Orana. Encompassing 256 hectares, Orana is the largest masterplanned residential community in the south-east of Melbourne, including over 4,000 dwellings, a local town centre, wetlands and a primary school. Balcon Group's vision is to create quality and vibrant communities underpinned by well-designed planning processes encompassing walkable neighbourhoods, diversity of housing, urban forest and sustainability principles.

## MARCUS PERILLI

Development Manager, Balcon Group

Marcus Perilli is the Development Manager for Balcon Group, a family-owned property development company based in Melbourne, Australia. Marcus is currently leading the Orana project, the largest masterplanned residential community in the Southeast of Melbourne. Orana encompasses over 630 acres and will include over 4,000 dwellings, a local town centre, wetlands, and a primary school. With a background in civil engineering and project management, Marcus leads a talented team of professionals, from planning and design to construction and delivery to help bring the Orana project to life. With a Diploma in Building & Construction and an Honours Degree in Applied Science, Project Management, Marcus is committed to creating vibrant and sustainable communities, and believes that creating liveable, walkable communities is essential for enhancing the overall quality of life for residents in new communities.

## BRAD PADDON

Co-founder, APD Projects

Brad co-founded APD Projects – a developer and manager of new communities – in 2013. APD specialises in delivering residential and mixed use new communities, with a specific focus on the timely delivery of community infrastructure associated with town centres. Prior to founding APD, Brad worked in executive-level roles across Australia with listed developer Stockland and Satterley Property Group, he has led the delivery of significant master planned developments, including the award-winning Highlands; a 7000-lot, master planned community in Craigieburn; the award-winning Selandra Rise in Clyde North; and the Coburg Hill infill development in Coburg North. He has successfully delivered developments ranging from rural and metropolitan subdivisions, medium-density projects with high level involvement across acquisition and structuring, planning, delivery, sales and marketing disciplines. Today, Brad believes in developing outstanding projects that are authentic and sustainable in the long term. In all of his various roles and leadership positions, Brad has always applied a very personal approach where the values of leadership and team culture are just as important as a high performing portfolio. Brad is a frequent contributor to industry matters through various industry forums. Brad is a Licensed Real Estate Agent, a member of the Real Estate Institute of Victoria (REIV) and holds a Bachelor's Degree in Property.

## DAMIEN TANGY

Managing Director, Birchgrove Property

Damien founded Birchgrove Property, a Bendigo-based property development business over 25 years ago. Damien commenced his career as a property valuer and has a strong understanding of the tiers of policy, regulation and market forces defining settlement patterns and the housing delivery and affordability framework in Victoria. Damien serves as the Board Chair of Haven Home Safe, a key registered affordable housing association in Victoria. He is also a Board member of the Victorian Planning Authority. Damien has previously served in a range of community and industry board roles including with the Urban Development Institute of Australia (Vic) as President.

## CHARLES MA

Founder, MADE Group

Charles began his business and academic journey at the University of Auckland, where he pursued a Bachelor of Commerce and Civil Engineering, and graduated with Honours. He then started his professional career as an assistant in the property development industry, but quickly rose through the ranks to become Managing Director within three years. In pursuit of further knowledge, Charles pursued graduate studies at several esteemed institutions, including Stanford, Harvard, London, and Oxford business schools. These studies exposed him to leading international practices and mentorship from global thinkers of our time. In recognition of his accomplishments, the University of Auckland honoured Charles in 2018 as one of their alumni under 40 who have been making a longstanding impact in society since graduation. In 2016, Charles founded the MADE Group with a vision to use scaled property development to enable fulfilling communities for the better. MADE, under Charles' leadership strives to bring a values-centric perspective to the industry, working closely with aligned government partnerships and local communities to empower a movement of better community building approaches. Inspired by this vision, MADE embarked on its flagship project - 'Auranga' - a \$3B completed value township located in Drury, Auckland. The company has now started work on its second township \$1.5B completed value, 'Edin Rotokauri,' located in Hamilton, New Zealand. Charles has always felt a calling to give back to the United States. As a successful business leader, he recognizes that he has been given a platform to create change and make a positive impact on society.

## PIERS O'BRIEN

General Counsel, Simonds Consolidated

Piers is a qualified lawyer with over 20 years' professional experience. He is a member of the Company's Nomination & Remuneration Committee.

Piers has spent the last 12 years working in in-house legal roles as both General Manager Legal and General Counsel. During this time, he managed the legal function at ASX 200 company Skilled Group Limited for approximately 8 years and for the last 4 years has been the General Counsel of the Simonds Family Office.

Piers started his career in private practice with K&L Gates Lawyers (and its predecessor firms) where he spent 8 years specialising in mergers and acquisitions, corporate transactions and board advisory work.

## KELVIN RYAN

NHFIC board member

Kelvin was appointed to the NHFIC Board in July 2021 after performing senior roles in the construction industry since 1998. Initially he worked as a supplier with Boral Ltd and from 2003 onwards as the CEO of two of the largest residential building companies in Australia - BGC Residential and Simonds Group Limited. Prior to moving into the construction industry, Kelvin held senior executive positions in the mining and manufacturing sector at Downer Ltd, Fletcher Challenge NZ, Aditya Birla Canada and WMC Resources. Kelvin has a wealth of experience in delivering affordable housing solutions and associated financing options having presided over the financing and construction of tens of thousands of new homes and numerous residential construction projects. He holds a Bachelor of Education from the Western Australian College of Advanced Education and a Master of Science degree from Griffith University.

## NICK CLEARY

Chairman & Chief Executive Officer

As Australia's population grows so does the need for our Country to rebalance the settlement. Nick founded CLARA to seek out new infrastructure opportunities to be supported by the private sector including High Speed Rail and Inland City Development.

Research and experience shows that new cities, which are liveable, sustainable and connected will be successful. Taking on the challenge of delivering two large scale infrastructure projects including High Speed Rail and New City creation, often seems ambitious at best; However, CLARA completed a strategic business case, co-funded by the Australian government, which demonstrated that these projects are feasible when using holistic assessment, combining land use and infrastructure.

Nick, through CLARA, is investigating and investing in new and innovative economic models to ensure infrastructure and land use are aligned in future growth plans. Environmental, economic and social sustainability is key in improving new and existing cities and Nick is excited by the opportunity this presents.

Nick is an individual who understands the determination it takes to be a catalyst for change within society. He has demonstrated that progress comes from passion, focus and an ability to take action on clear plans in a changing world.

## EMMA PETERSEN

Hatch, Canada

Emma is a Principal at Hatch, having relocated to Toronto from Melbourne in June 2022 to establish and lead Hatch's Urban Design and Place team in North America. Emma has extensive experience working across a range of masterplanning projects at town and neighbourhood scales across Australia, New Zealand and now Canada. During Emma's eighteen years at Roberts Day and now Hatch, she has successfully led interdisciplinary project teams, design processes and projects across a range of assignments including the shaping of new communities, townships, and urban regeneration projects. Emma has led the visioning and design for numerous new communities, many of which have been awarded Six Star Green Star Community Ratings by the Green Building Council of Australia and have received industry recognition by the Urban Development Institute of Australia. In establishing Hatch's Place and Urban Design practice in North America and contributing to a range of urban development and communities across Ontario and the United States, Emma brings a wealth of understanding and best practice thinking.

## MICHAEL SUTHERLAND

Hatch, Canada

Michael leads Urban Solutions for Hatch in Canada, bringing together economics, planning strategy, urban design, transportation and engineering for real estate and infrastructure owners and developers, public and private. Michael works and collaborates all over the world. Hatch's Urban Solutions practice includes airport and port area planning and masterplanning, and is a leader in initiating transit oriented development projects. Based in Toronto, Michael has made major contributions to the development of projects in the Toronto Area such as GO Regional Express Rail, subways, light rail projects, and foundational major urban development projects like CIBC Square, East Harbour and Christie Cookie redevelopment. Michael led the development of the business case framework used by Metrolinx and governments across Canada for decision-making. Michael is a recognized expert in cities, transport hubs and transportation, infrastructure economics and funding and land use. Michael holds degrees in Civil Engineering from Queen's University in Kingston, Ontario; Cities, London School of Economics; and Law, University of Toronto.

## JAMES MOORE

Hatch

James A Moore has over 30 years of technical and managerial experience and leadership in city building, urban design, community planning, and urban regeneration. He has worked extensively in North America, the Middle East, Asia, Australia and New Zealand. He has recently joined Hatch as Managing Director for Urban Solutions. Previously, he was with Jacobs, where he helped lead and expand the company's global Cities & Places practice. James has a deep understanding of cities as complex "systems of systems" in which all component elements are integral to planning, design, development and operations. He promotes a comprehensive planning process, built on broad-based client and community engagement, with a goal of balancing integrated physical development of the built and natural environments with sustainable economic growth and continual socio-cultural advancement. He has expertise in organizing and managing complex urban regeneration projects, including those focusing on neighborhood revitalization and the creation of walkable, bike-friendly, transit-oriented mixed-use environments. Recent work has emphasized the integration of data-informed geo-spatial technologies into planning and design processes. James holds a Master of Architecture and PhD in Architecture from the University of Pennsylvania and an MS in Real Estate Development from MIT. He lectures and writes regularly on issues of urban redevelopment, community sustainability and the planning and design of cities.

## MIKE DAY

Co-Founder, Hatch | Roberts Day

A co-founder of RobertsDay and a Partner of HATCH | RobertsDay, Mike has moderated visioning design forums and led the firm's design teams responsible for an array of urban renewal projects and new towns throughout Australia, New Zealand UAE, and Asia since the inception of the company in 1993. Mike was the principal master planner and urban UAE designer of the Ellenbrook New Town in Western Australia and the recipient of the Russell Taylor Award for Design Excellence.

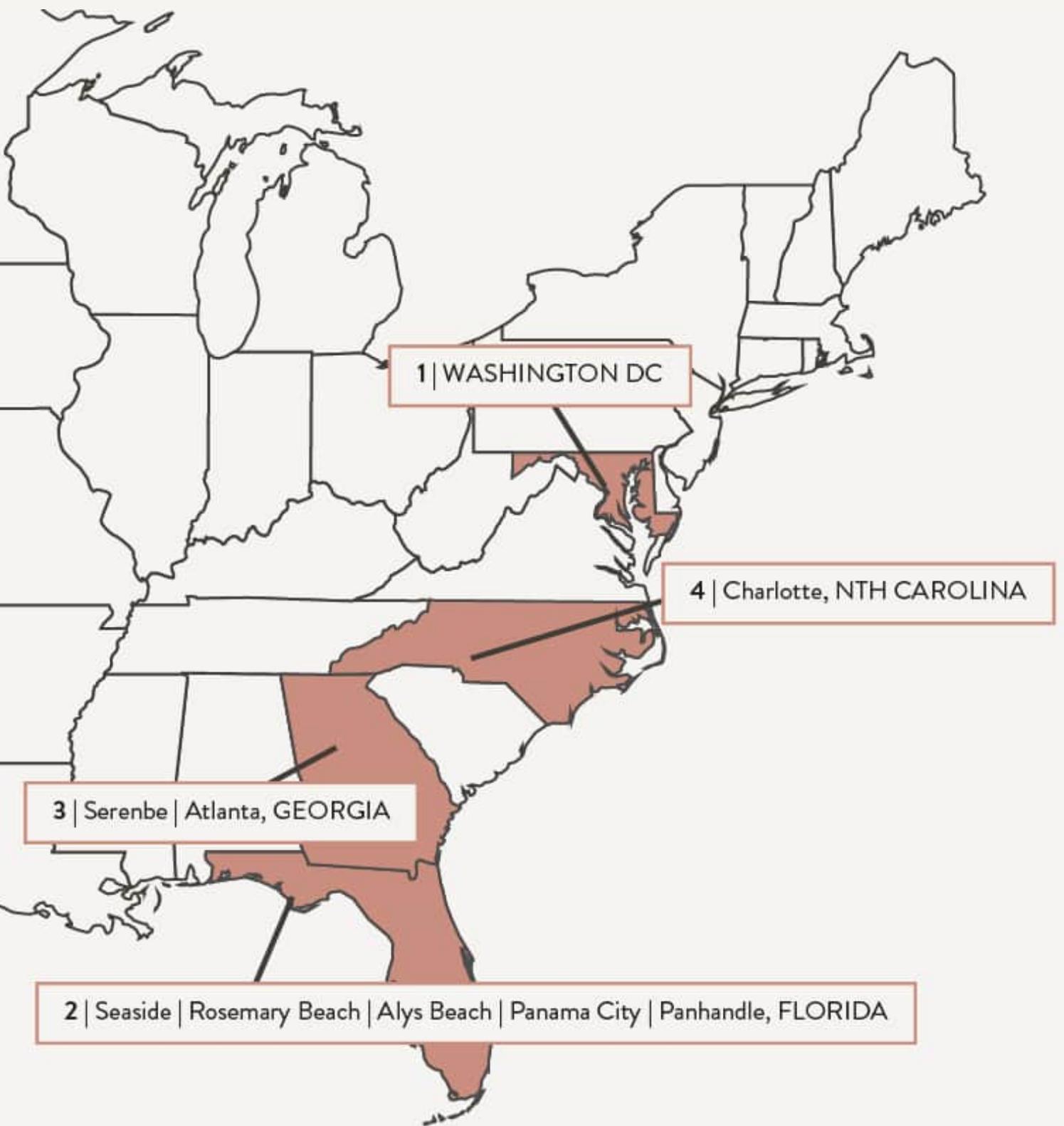
Mike was awarded the 2018 Place Leaders Asia Pacific Centrepiece Award | Leadership Excellence in Promoting Walkable Urbanism.

Mike led the master planning for the jointly funded Consolidated Land and Rail Australia | Federal Government 2020 Strategic Business Case for the CLARA High Speed Rail and eight sustainable, liveable, connected cities between Sydney and Melbourne.

Based in Melbourne since 2005, Mike is leading the practice's design teams implementing new towns and urban renewal projects in Victoria, SA, Qld and the ACT.

Mike was appointed Chair of the Victorian Division of the Urban Development Institute of Australia's Building, Design and Civic Realm Committee in August 2018 and to the Committee for Melbourne's Liveability and Urban Optimisation Standing Committee in 2022.

Based in Melbourne since 2005, Mike is a Fellow of the Planning Institute of Australia and a Fellow of the Australian Institute of Company Directors.



1 | WASHINGTON DC

4 | Charlotte, NTH CAROLINA

3 | Serenbe | Atlanta, GEORGIA

2 | Seaside | Rosemary Beach | Alys Beach | Panama City | Panhandle, FLORIDA

# Washington DC

CHRIS LEINBERGER | PLACES PLATFORM

MONDAY MAY 22 TO WEDNESDAY MAY 24

ARCADIA NM, INC Town Founders + Land Stewards - Australian Tour Itinerary of Metropolitan Washington Urbanizing Suburbs May 22, 23 and 24, 2023

Metropolitan Washington is the global model of urbanizing suburban development, particularly regionally significant walkable urban places (WalkUPs). This tour will highlight all three types of urbanizing suburb; suburban town center, redevelopment of drivable Edge Cities/Strip Malls and Greenfield/Brownfield Development.

A Point Person assisting with each of the 7 urbanizing suburbs regarding the specifics of each place tour. Tour speakers may include the place manager, government official, real estate developer, etc. at each place, which CBL will oversee but the scheduler/Point Person will coordinate the exact time/place.

The tour group will be based at the Cosmos Club. Each day will start and end from the Club, walking to the Q Street Dupont Circle Metrorail station, which is two blocks away. Breakfasts will be at the Club and the opening session will also be at the Club. Lunch will be pre-scheduled at restaurants at National Landing, Pike and Rose and Mosaic.



# 22

## MAY

# Washington DC

## MONDAY

8.00AM:

- Depart Cosmos Club via Metro to National Landing, VA

9.00AM:

- Welcome & Overview by Chris Leinberger & Chris Zimmerman

10.30AM:

- National Landing intro/overview and Walking Tour led by Tracy Gabriel

12.30PM:

- Lunch at McCormick & Schmick's

2.00PM:

- Depart National Landing for Ballston

2.45PM:

- Ballston intro/overview and Walking Tour by Tina Leone

4.30PM:

- Depart National Landing to return to Cosmos Club



# 23

## MAY

# Washington DC

## TUESDAY

8.00AM:

- Meet in Lobby to depart

9.00AM:

- Metro to Bethesda, MD

10.00AM:

- Bethesda intro/overview and Walking Tour led by Doug Firstenberg

12.00PM:

- Lunch at Woodmont Grill, Bethesda

1.30PM:

- Depart Bethesda for Pike & Rose

2.00PM:

- Self guided Walking Tour of Pike & Rose

2.30PM:

- Depart Pike & Rose via Uber to Kentlands

3.00PM:

- Arrive Kentlands intro/overview by Marina Khoury

5.30PM:

- Depart Kentlands via Uber back to Cosmos Club



# 24

## MAY

# Washington DC

## WEDNESDAY

8.00AM:

- Meet in Lobby to depart (with luggage)

8.45AM:

- Metro to Reston Town Center; drop off luggage at Boston Properties

9.15AM:

- Reston intro/overview and Walking Tour led by Ray Ritchey

12.00PM:

- Lunch at Mon Ami Gabi, Reston Town Center

1.30PM:

- Depart Reston for Mosaic District via Uber

2.00PM:

- Walking Tour of Mosaic District by Jodie McLean

4.00PM:

- Depart Mosaic District via Uber back to Reston Town Center

5.00PM:

- Uber to Dulles Airport for departure



TRAVEL TO PANAMA CITY,  
FLORIDA.

# Seaside, Alys Beach & Rosemary Beach

THURSDAY MAY 25 TO SATURDAY MAY 27



# 25

## MAY

# Seaside

## THURSDAY

### 10AM TO 11AM:

- Seaside Institute briefing with Micah Davis and Christy Miliken

### 11.15APM TO 12.15PM:

- Seaside tour with Micah Davis, Larry Davis and Christy Miliken

### 4.30PM TO 6PM:

- General managers reception on The Court Lawn

Town founders Robert and Daryl Davis commenced construction of Seaside in 1980 with an idea for a compact, walkable community and inspired new thinking about planning and design now known as New Urbanism. Seaside is an 35 hectare coastal community on the shores of the Gulf of Mexico. The program for Seaside was originally conceived to approximate the scale and character of historic Southern towns. The Seaside plan proposes traditional American settlement patterns as an alternative to contemporary methods of real estate development.

To this end, the retail center was designed as a downtown commercial district; the conference facility doubles as a town hall; and a portion of the recreation budget was dedicated to the creation of small civic amenities, including a chapel, a primary school, a fire station, and a post office, all to be shared by adjacent communities

#### Development Approach:

Lean/Smart Approach to Phasing  
Incremental phasing

#### Defining Design Details:

Building designs advance the traditions of Florida.  
Wood frame and clapboard structures, metal roofs.  
Porches to catch breezes and provide social space between street and house.

Source: DPZ CoDesign



# 26

MAY

# Alys Beach

FRIDAY

## 3.30PM TO 5.30PM:

- Alys Beach project briefing and tour with Alys Beach town architects Marieanne and Erik Kuroy-Vogt

Like nearby Seaside and Rosemary Beach, Alys Beach is another model resort town where an explicitly urban experience lives in harmony with nature. The site plan celebrates the Gulf front to wetland transect that is so emblematic of the Florida Panhandle. Long views to the water from points inland are framed by narrow pedestrian passages filled with fountains, gardens, and outdoor seating. As do the other two communities, Alys announces its presence along County Road 30A emphatically— with bold gateway pavilions, cobble-stone slip roads, date palm allée, and a town center green.

Alys' plan and character are based on the marriage of two unlikely sources: the patio/courtyard house and urban block typologies of Antigua, Guatemala and the white walls and roofs of Bermuda. Overseeing the strict code's compliance and inspiring architectural excellence, Town Architects KVA have added a unique North African flavor to the Guatemala-Bermuda DNA blend. The resulting aesthetic has given Alys Beach an elegance and brand identity all its own. This distinctive look has clearly contributed to Alys's per square foot real estate values, among the highest in Florida in the past decade.

### Development Approach:

Tightly Regulated & Enforced: detailed urban and architectural codes + KVA as watchful town architect. Nature preserved: dunes respected + northern wetlands preserved + light imprint storm water management. Sustainability emphasized: high albedo white walls/ roofs + fortified construction + geothermal. Civic as amenity: community buildings + public realm via iconic structures + spaces.

### Defining Design Details:

Unique aesthetic: Antigua + Bermuda + a dash of Morocco = unexpected, memorable character. Color calming: use of white as intentional break from articulated and multi-hued 30A context. Nature enhanced: the terrain's slight slope to the south accentuated by long, passageway vistas. Transect cues: subtle evolution of passageway paving, lighting, and plantings indicates beach or wetland direction. Transect cues: denser townhouses near beach vs larger residences at sparser, wetland edge.

Source: DPZ CoDesign





# 27

# Rosemary Beach

MAY

SATURDAY

## 10AM TO 1PM:

- Rosemary Beach tour with Mike Day

## 1PM TO 2PM:

- Lunch in Rosemary Beach

## 2PM TO 4PM:

- Walking tour of Rosemary Beach

## TRAVEL TO ATLANTA.

Fifteen years after Seaside, a real estate investment company wanted to capitalize on that project's success 7 miles to the east. Despite a clear mandate to replicate Seaside's success, very little of Rosemary Beach emulates its predecessor. Seaside's lucky immunity to regulations was no longer the reality, and lessons-learned needed to be applied. Rosemary's town square was shaped more intimately and thoroughfare-like connecting to a Main Street. A rear-alley system both acknowledged the volume of cars not anticipated at Seaside and screened vehicles from streetview. The plan took a risk in facing many frontages along pedestrian walks. Yet welcoming porches and families with children- grateful for the safe access to the beach- kept garage accesses from becoming front doors. Eschewing Seaside's Key West pastel clapboard look, Rosemary favoured more masonry and adopted a darker wood-stain palette. As in Seaside, however, native landscaping was encouraged to grow into a dense canopy.

Nature informs the design:

native rosemary-scented wild flower on site inspired the town name.

Civic as amenity: iconic community buildings + intensely landscaped public realm.

Successional financing: garages with rental granny flats financed early homes.

Defining Design Details:

County Road as parkway: linear green + parallel roadway on north side = solution to

30A curb-cut restrictions Unique aesthetic: Caribbean + St. Augustine + earth-tone

palette. Nature informs: a natural trough in terrain & dune line = town square + Main

Street + beach green. Pedestrian necklace: wood boardwalks + neighborhood pools +

bungalow courts = fun path loops to beach

Source: DPZ CoDesign





# Serenbe, Atlanta

SUNDAY MAY 28 TO TUESDAY MAY 30

Serenbe is a neighborhood focused on wellbeing, full of fresh food and fresh air. This community is set among acres of preserved forests and meadows with miles of nature trails that connect homes and restaurants with arts and businesses. Serenbe is an award winning biophilic community that connects people to nature and each other. Each of Serenbe's hamlets have complementary commercial centers focused on the elements of a well-lived life: arts for inspiration, agriculture for nourishment, health for wellbeing, play for a joy-filled life, and education for awareness.



# 28

## MAY

# Serenbe

## SUNDAY

12.00PM:

- Southern dinner at the Farmhouse

1.00PM:

- Walk to the One Mado building in Mado (see map & directions)

1.30PM:

- Orientation by Steve Nygren

2.30PM:

- Walking tour of Mado with Steve Nygren

4.30PM:

- Check out shops in Selborne as they are mostly closed Monday & Tuesday

6.00PM:

- Cocktails and visit to Serenbe Development Office and discussion of Serenbe with Phil Tabb and Steve Nygren (Meet at the Hill bar)

7.30PM:

- Dinner at The Hill



# 29

## MAY

# Serenbe

## MONDAY

10.30AM:

- Tour Grange with Steve (meet at General Store)

11.30AM:

- Tour of organic farm with Ian

12.15PM:

- Lunch at General Store in Grange

1.30PM:

- Arts & Culture at Art Farm with Phyllis Bleiweis and Art Farm nonprofit representative (walk from General Store through Swann Ridge to Art Farm campus)

3.30PM:

- Rodale Research center (vans to center)

6.00PM:

- Dinner at the Farmhouse Bar



# 30

MAY

# Serenbe

TUESDAY

## FREE DAY AT SERENBE - REFRESH & ENJOY

Suggestions outlined below:

- Spa at Serenbe <https://www.spaatserenbe.com/>
- Creek Retreat <https://www.serenbe.com/businesses/creek-retreat>
- Serenbe Yoga & Bodyworks. <https://www.serenbe.com/businesses/serenbe-yoga>
- Serenbe Trail Riding <https://www.serenbe.com/businesses/serenbe-trail-riding>
- Serenbe Gym & Cycling Studio <https://www.serenbe.com/businesses/gym-indoor-cycling-studio> (open to any guest who booked rooms through the Inn)
- Explore Serenbe Businesses <https://www.serenbe.com/serenbe-business-directory>
- Lunch at Halsa - Steve will be available to answer any questions
- A walk in the woods to reflect

TRAVEL TO CHARLOTTE, NORTH CAROLINA.

# SERENBE COMMUNITY MASTERPLAN



0 50 100 200  
ONE ACRE



# Charlotte, North Carolina

CONGRESS FOR NEW URBANISM

WEDNESDAY MAY 31 TO SATURDAY JUNE 03

As the 15th largest city in the country, Charlotte will be the first city in North Carolina to host the Congress. As the third fastest growing region in the country, Greater Charlotte has the benefit of beautiful, John Nolen-designed neighborhoods, thriving mill villages, many completely built new urbanist projects, and new urban transit-oriented development neighborhoods that have added over 50,000 housing units in 10 years.

Charlotte is a city that is on the move, aggressively working to address economic mobility and affordable housing with public-private partnerships and new regulatory tools. With the recent adoption of the Charlotte Future 2040 Comprehensive Plan, CNU 31's host city is ready for implementation and action - one of the great skills of New Urbanists.



# 31

MAY

# Charlotte, N.C

WEDNESDAY

## CNU CONGRESS FOR THE NEW URBANISM

- CNU Tours all day
- Strongtowns National Event (ticketed separately) all day
- CNU Opening Party - 4-8pm - Hosted by CNU, our Local Host Committee, and Charlotte Central City Partners, attendees from CNU 31 and the Strong Towns gathering are invited to Walk 6 blocks down bustling Tryon Street (or 3 stops on the Light Rail) to 7th Street Market for a sample tasting menu from local vendors and enjoy the Victoria Yards beer garden



01  
JUNE

Charlotte, N.C

THURSDAY

## CNU CONGRESS FOR THE NEW URBANISM

- CNU Tours all day
- Running / Yoga / Breakfast
- Main Stage Talks
- Marketplace of Ideas
- Lunch
- Concurrent Classes and Meetings
- Keynote
- Reception / Walking Tour
- Charter Awards
- Pub Crawl



02  
JUNE

Charlotte, N.C

FRIDAY

## CNU CONGRESS FOR THE NEW URBANISM

- CNU Tours all day
- Running / Yoga / Breakfast
- Main Stage Talks
- Marketplace of Ideas
- Lunch
- Concurrent Roundtables / Classes
- Concurrent Workshops / Classes
- Short Format Presentation Reception
- Dance Party



# 03

## JUNE

# Charlotte, N.C

## SATURDAY

### CNU CONGRESS FOR THE NEW URBANISM

- CNU Tours all day
- Running / Yoga / Breakfast
- Main Stage Talks
- Marketplace of Ideas
- Lunch
- Concurrent Classes and Meetings
- Keynote
- Closing Reception - 1 block from the Westin, toast a successful Congress week at Romare Bearden Park. Beer, wine, and food trucks will be available. Starting at 7pm, a Charlotte Knights game will be broadcast live on a teleprompter. Stay and enjoy the game with a discount (TBD).



TOUR CONCLUDES